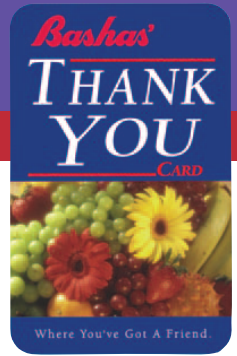




Thank You Card Rewards APPLICATION



PLEASE COMPLETE AND SIGN THIS APPLICATION TO JOIN THE BASHAS' THANK YOU CARD REWARDS PROGRAM. PRINT CLEARLY IN BLACK OR BLUE INK.

NEW CARD REPLACEMENT CARD
 NAME/ADDRESS/PHONE UPDATE

CURRENT CARD NUMBER

INTERNAL USE: PLACE STICKER HERE

STORE USE ONLY

STORE #

VERIFIED BY:

To update your Thank You Card application, call 1-800-759-4625 or www.bashas.com

THANK YOU REWARD #1

RECEIVE DISCOUNTS ON THOUSANDS OF ITEMS EACH WEEK; DISCOUNTS TO ARIZONA ATTRACTIONS, RECIPES FEATURING WEEKLY AD ITEMS, CHARITY GIVING, OPPORTUNITIES TO SAVE FOR COLLEGE

FIRST NAME _____
 ADDRESS _____
 CITY _____

LAST NAME _____ M.I. _____
 ADDRESS #2 _____
 STATE _____ ZIP CODE _____

THANK YOU REWARD #2

IF YOU FORGET TO BRING YOUR THANK YOU CARD WITH YOU, WE CAN LINK YOUR PURCHASES TO YOUR THANK YOU CARD BY USING YOUR PHONE NUMBER

PHONE NUMBER _____ - _____ - _____

THANK YOU REWARD #3

RECEIVE SPECIALS, NEWSLETTERS AND RECIPES VIA E-MAIL

E-MAIL _____ . _____

THANK YOU REWARD #4

RECEIVE A FREE BIRTHDAY CARD WITH A COUPON FOR A CAKE ON YOUR CHILD(REN)'S BIRTHDAY (THRU AGE 10 ONLY)

CHILDREN INFORMATION

1. FIRST NAME _____ LAST NAME _____
 2. FIRST NAME _____ LAST NAME _____
 3. FIRST NAME _____ LAST NAME _____
 4. FIRST NAME _____ LAST NAME _____

DATE OF BIRTH _____
 DATE OF BIRTH _____
 DATE OF BIRTH _____
 DATE OF BIRTH _____

GENDER _____
 GENDER _____
 GENDER _____
 GENDER _____

I understand that when I present my Thank You Card Bashas' will keep a record of the products I purchase for its own internal use. I also understand that Bashas' may mail special offers to my address which may contain coupons, offers or samples.

Signature

- Check this box if you do not wish to receive promotional programs available to those whose personalized customer information is retained by Bashas'.
- Check this box if you do not wish to receive E-Mail promotional programs available to those whose personalized customer information is retained by Bashas'.

Our Pledge To You: Bashas' is dedicated to great customer service. In consideration of your privacy, we do not release or sell your name or address to another organization.

THANK YOU REWARD #5

HELP US GET TO KNOW YOU, RECEIVE SPECIAL OFFERS THAT ARE RELEVANT TO YOU

DATE OF BIRTH _____ GENDER _____ NUMBER OF PERSONS IN HOUSEHOLD _____

DO YOU HAVE INTEREST IN? NUTRITION DIET/EXERCISE

IF YOU ARE A SEASONAL CUSTOMER CHECK HERE SPRING SUMMER WINTER FALL

COOKING WITH WHAT'S ON SALE™

DO YOU OWN A PET? CAT DOG OTHER _____